

# ELECTRICAL TROUBLE? REPAIRS

COMMERCIAL INDUSTRIAL RESIDENTIAL

## ELECTRICAL CONTRACTORS ALTERATIONS LIGHTING WIRING

- Rewiring
- Housepower
- Underground Services
- Power Equip. Installed
- Electronic Equip.
- Lighting Layouts
- Supplies
- Jobbing
- Sign Circuits
- Remodeling
- Fluorescent Lighting
- Power Systems Designed
- State Complaints
- City Complaints

COMPLETELY EQUIPPED FLEET OF RADIO DISPATCHED SERVICE TRUCKS

**SIERRA ELECTRIC CO.**  
FOR SERVICE  
26 O'FARRELL  
3112 GEARY BL.

**EXbrook 2-5666 SKYline 2-2850**

LICENSED - INSURED - BONDED

California State Licensed Electrical Contractor

### Electric Contractors—Industrial & Residential—(Cont'd)

**JERNAKOFF MICHAEL**  
REGISTERED ELECTRICIAN  
1344-45th Av .....SEabright 1-4558

**K-ELECTRIC OF CALIFORNIA**  
ELECTRICAL - VENTILATING CONTRACTORS  
Alterations - Light - Power LIGHTING SPECIALISTS  
G. E. Slimline - Fluorescent  
102 San Jose Av.....ATwtr 2-3600

**Kennedy Electric Co**  
6237 Mission Daly Cty. PLaza 5-1237  
(See Advertisement Page 296)  
Kent Martin 4990 Mission.....JUnipr 4-3046  
**KINDSFATHER JOHN** 571-2d Av.....SKYin 1-8521  
(See Advertisement Page 296)  
Kirsten W H 175 Russ.....MArkt 1-3315

**KOENIG ELECTRIC CO**  
Since 1925  
Specializing in RANGE & DRYER WIRING  
REMODELING & REPAIRS  
2266-22d Av .....MOntrse 4-4211

STRING 'EM ALONG  
To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

**KUCHEL & SIEVERS ELECTRIC WORKS LTD**  
INDUSTRIAL & COMMERCIAL WIRING  
MOTOR REPAIRING  
350 Kansas .....UNdrhl 1-8261

**L & J ELECTRIC CO**  
1420 Tring SEabright 1-2348  
(See Advertisement Page 297)  
Langlais Chas A Co 474 Bryant.....EX brook 2-5535  
Leach J R & Sons 1827-35th Av.....MOntrse 4-6344  
Lee Electric Company  
122 Stanyan .....SKYin 1-3138  
Lee's Electric Co 225A Guerrero.....UNdrhl 1-7513  
**LEMUGE ELECTRIC** 212 Clara.....DOuglas 2-6010  
**LYNCH ELECTRIC CO**  
937 McAllister .....WEst 1-5158  
(See Advertisement This Page)  
**MAHONEY ELECTRIC CO INC**  
1375 Valencia .....ATwtr 2-7693  
(See Advertisement Page 297)

**MALM & WELTER INC**  
BONDED ELECTRICIANS  
FREE ESTIMATES  
RESIDENTIAL - COMMERCIAL INDUSTRIAL  
No Job Too Large or Too Small  
CITY-WIDE SERVICE  
Fully Equipped Trucks  
Larkin at Ellis  
622 Larkin .....GRaystn 4-7423

**Malm & Welter Inc** 622 Larkin...GRaystn 4-7423  
(See Advertisement Page 295)

**MANNING & WHITAKER**  
Street Lighting - Signal Systems  
Substation & Pole Line Construction  
81-14th .....MArkt 1-2058

**MARINE ELECTRIC CO**  
195 Fremont.....EX brook 2-6312  
Martin Kent 4 Brumiss Terr Daly Cty JUnipr 4-7435  
Martin Kent 4990 Mission.....JUnipr 4-3046  
Matson Electric Co 3781 Broadway Oakland  
From telephones served by the following exchanges  
San Francisco  
(No Inter-City Charge)  
Ask Operator for ENtprise 1-0128  
(Continued Next Page)

Advertise here—it pays.

### Electric Contractors—Industrial & Residential—(Cont'd)

**MAYER ELECTRICAL CONTRACTORS**  
RICHMOND DISTRICT  
Residential & Commercial Wiring  
811-31st Av .....SKYin 1-4068

**Mayer Electrical Contractors** .....SKYin 1-4068  
811-31st Av .....SKYin 1-4068  
(See Advertisement Page 296)  
**Mercury Electric Co** 2999-26th Av.....LÖmbrd 4-4060  
**MOHRDICK ELECTRIC CO** .....EX brook 2-7020  
155-2d .....Tuxedo 5-6499  
(See Advertisement This Page)

**MOSER L ROY**  
ELECTRICAL CONTRACTORS  
Industrial Plants - Office Bldgs.  
1061 Folsom .....UNdrhl 1-1881  
If no answer call Brkly.....THrwl 5-2470

**Nelson Arthur D** 175 Russ.....MArkt 1-3315  
**Northern Electric Co** 778A Vallejo.....SÜtr 1-7664  
**O K Electric Co** 90 Hill Daly Cty.....PLaza 6-4086

**O'KEEFE ELECTRIC CO**  
244 Napoleon MIsn 7-7335  
**P & J Electric Co** 854 Ellis.....PR osect 6-6302  
If no answer call.....LÖmbrd 4-6568  
**Pac Electrical & Mechanical Co Inc** The  
Fell & Gough .....HEmiok 1-9904  
**Paganini Electric** 2579-30th Av.....LÖmbrd 4-6435  
**Patterson-Emerson-Comstock Inc**  
623 Market EXbrk 7-0404

**Phoenix Electric Co** 15 Harriet.....HEmiok 1-1085  
**Pioneer Elec Construction Co**  
1671 Market.....KL ondlke 2-2277

**QUALITY ELECTRIC CO INC**  
See Our Ad Electric Motors  
1051 Howard .....UNdrhl 1-6780  
**Radelinger Bros** 544 Natoma .....HE miok 1-6806  
**Rechter John H** 3164-24th .....MI san 7-3673

**RECO ELECTRICAL CONTRACTORS INC**  
6783 Mission Daly Cty PLaza 5-1094  
If no answer call Bringm.....DImnd 4-7312  
(See Advertisement Page 296)  
**Republic Electric Co** 24 Clay .....VÜkon 6-5711  
**RETTER ELECTRIC CO** 26 O'Farrell SÜtr 1-5328  
Residence 1215 Bay St.....Tuxedo 5-6499

**REYNA ELECTRIC WORKS** MIsn 8-2343  
930 Alabama .....RICHmond 4-0119  
Richmond Electric Co 1245-20th Av MOntrse 4-0119  
(See Advertisement This Page)

**ROTH ELECTRICIANS**  
BAYview 1-0511  
Industrial - Commercial - Residential  
WIRING & REPAIRS  
CONTRACTING  
90 Cole .....BAYw 1-0511  
If no answer call.....SKYin 1-3847

**SCHIMETSCHKE M** 564 Fulton.....WAlnt 1-8600  
(See Advertisement Page 296)  
**Schwartz & Lindheim**  
3120 Chapman Oakland KElog 3-8711

**SCOTT EDW W ELECTRIC CO**  
SERVING  
SAN FRANCISCO & MARIN CO.  
Industrial & Commercial  
WIRING  
Alterations & Motor Repairs  
611 Natoma .....MArkt 1-6771  
After 5 PM call  
Paradise Cove.....GENeva 5-4478

**Severin Electric Co** 3175-24th .....MIsn 7-7150  
**SHELTON ELECTRIC COMPANY**  
756 Natoma UNdrhl 1-7734  
(See Advertisement Page 294)  
(Continued Next Page)

**Severin Electric Co** 3175-24th .....MIsn 7-7150  
**SHELTON ELECTRIC COMPANY**  
756 Natoma UNdrhl 1-7734  
(See Advertisement Page 294)  
(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Use the latest directory. Get the right number... right away.

# ELECTRICAL CONTRACTORS

- COMMERCIAL
- INDUSTRIAL
- RESIDENTIAL



**WIRING**  
Accept City-Wide Service  
FULLY EQUIPPED TRUCKS

ELECTRIC ALTERATIONS  
MOTORS - SALES  
& INSTALLATIONS  
RANGE, DRYER & HEATER  
220 VOLT WIRING  
FLUORESCENT - INCANDESCENT  
LIGHTING FIXTURES  
FOR ELECTRICIANS  
CALL  
**EXbrook 2-7020**  
155-2nd Street

**CENTURY ELECTRIC CONST. CO.**  
Industrial - Commercial - Residential  
HOMES ADEQUATELY WIRED  
REPAIRS  
REMODELING  
REWIRING OF FLATS & APARTMENTS  
A SPECIALTY  
SINCE 1924  
RANGES & DRYERS  
ETC.  
UNderhill 1-6522  
Free Estimates  
313 BRODERICK NEAR FELL  
If No Answer Call SKYline 2-6203

**MALM & WELTER INC.**  
BONDED  
ELECTRICAL CONTRACTORS  
Fast City-Wide Service  
FULLY EQUIPPED TRUCKS  
FREE ESTIMATES  
RESIDENTIAL • COMMERCIAL • INDUSTRIAL  
REPAIRS  
REMODELING  
PHONE  
GRaystone 4-7423  
or GRaystone 4-7969  
NO JOB TOO LARGE OR TOO SMALL  
622 LARKIN AT ELLIS

**MOHRDICK Electric COMPANY**  
SINCE 1921

ESTABLISHED 1920

# LYNCH electric COMPANY

CONTRACTORS • ENGINEERS

937 McALLISTER STREET

ILLUMINATING ENGINEERING  
COMMERCIAL-INDUSTRIAL WIRING

LIGHTING FIXTURES  
FIRE ALARM SYSTEMS

**WEst 1-5158**  
EMERGENCY PHONE BAYview 1-2943

Don't Gamble WITH YOUR Wiring!

33 YEARS EXPERIENCE

BE SURE! CALL **UNderhill 1-7734**

**MASTER ELECTRICIANS**  
**SHELTON ELECTRIC CO.**

Experience + Efficiency = \$ Economy  
756 NATOMA ST. SAN FRANCISCO

When the name of a BUSINESS HOUSE has been forgotten... or when you are new to the city, or when you simply want to find a telephone number the quickest way... Look in the **YELLOW PAGES**

**P. FURLONG**  
**CENTURY ELECTRIC CONST. CO.**  
Industrial - Commercial - Residential  
HOMES ADEQUATELY WIRED  
REPAIRS  
REMODELING  
REWIRING OF FLATS & APARTMENTS  
A SPECIALTY  
SINCE 1924  
RANGES & DRYERS  
ETC.  
UNderhill 1-6522  
Free Estimates  
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If No Answer Call SKYline 2-6203

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RESIDENTIAL • COMMERCIAL • INDUSTRIAL  
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GRaystone 4-7423  
or GRaystone 4-7969  
NO JOB TOO LARGE OR TOO SMALL  
622 LARKIN AT ELLIS